



Patron — Role Description

A guide for those invited to become a Patron of the Institute.

Thank you for your interest in becoming a Patron of the Institute for Advanced Learning and Metacognition (IALM). This role description explains what the role involves.

About the Institute

IALM is a registered charity dedicated to advancing the science and practice of learning, thinking, metacognition and cognitive development. Our mission is to bridge the gap between academic research and real-world application, so that more people can learn and develop effectively.

The role of a Patron

A Patron is a distinguished individual who lends their name and standing to the Institute as a mark of confidence in our mission. It is, above all, a figurehead role: your association brings credibility, profile and prestige to our work, and signals the seriousness of what we are building.

What we would ask of you

- To allow the Institute to name you as a Patron and to describe your support.
- To lend your good name and reputation to our mission.
- Where you are willing and able, to offer occasional encouragement — for example, lending your name to a significant appeal, or appearing at a flagship event.
- To uphold the Institute's values, and to avoid anything that would bring it into disrepute.

What the role is not

Being a Patron is not a trustee or governance role, and it is not an advisory role. It carries no legal or financial responsibility for the charity, and no obligation of regular time or activity. The commitment is light by design — the value of a Patron lies in the standing and confidence their name confers.

Who we are looking for

- Distinguished standing, achievement or reputation in a relevant field.
- A genuine belief in our mission and the value of learning.
- A willingness to be associated publicly with the Institute.

Term

The role of Patron is an honorary one, normally held on a long-standing basis. You may step down at any time, and we would simply remove references to you from our materials.

Appointment

Patrons are appointed with the approval of the Board of Trustees. We will agree with you exactly how your support is described, and we will never describe you publicly as a Patron until you have confirmed your agreement in writing.

Expressing interest

If you would like to discuss the role, or to lend your support as a Patron, please contact Fabian Lord at info@theialm.org. It would be a privilege to have your support.